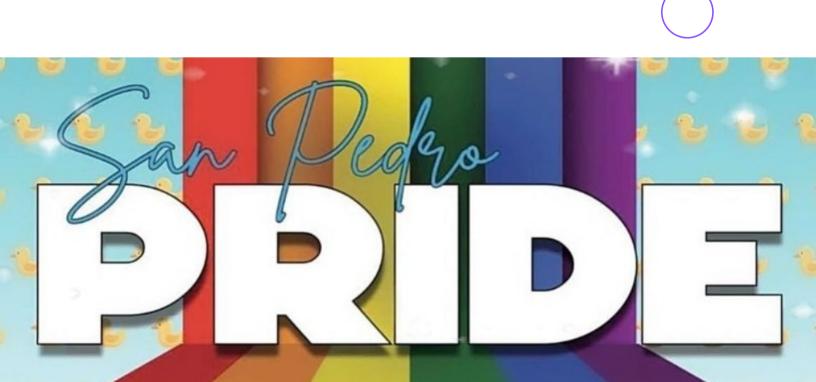


# Sponsorship Packages

Brought To You By Bridge Cities Alliance 501(c)3





### Who We Are

We are an LGBTQIA+ association based in the vibrant city of San Pedro, CA. Our vision is to create a world where everyone, regardless of their background, is embraced and empowered to authentically express their true selves without fear of judgement or discrimination.

At Bridge Cities Alliance, our primary aim is to uplift and support the LGBTQIA+ community along with their allies. Through various initiatives and programs, we strive to cultivate a welcoming environment that promotes personal growth, community enhancement, and overall enrichment in the lives of all citizens.







# **Our Impact**

Since our establishment, we have successfully initiated numerous projects and campaigns, positively impacting thousands of lives.

We have partnered with **local businesses**, **organizations**, and **government officials** to create events that protect and uplift the LGBTQIA+ community.

Over the past four years, we've hosted growing Pride events, reaching over **139,000 people** from all walks of life.

These events have featured renowned speakers, diverse entertainment, and created a welcoming atmosphere for LGBTQIA+ individuals.

To further this sense of community, we also organize **seasonal social events**, providing safe and engaging spaces for LGBTQIA+ people to connect year-round.



# Why Sponsor Us

- Help us reach a broad and diverse audience:
   Bridge Cities Alliance boasts a robust network of businesses, organizations, and individuals committed to LGBTQ+ inclusion. Partnering with us grants us access to more extensive networks, potentially expanding our customer base and brand awareness among a diverse and engaged demographic.
- Help us gain valuable brand recognition:
   Bridge Cities Alliance offers various
   sponsorship levels. With your support, we can significantly increase brand awareness and recognition among potential customers who value LGBTO+ inclusion.
- Potentially benefit from tax deductions: While tax laws are complex and vary depending on your location and business structure, sponsoring certain qualified charities or organizations may entitle you to tax deductions. It's crucial to consult with a tax professional to confirm eligibility and understand the specific regulations in your area.





## **Corporate Sponsorship Packages**

Title Sponsor Package

\$25,000

- 10 VIP passes/wristbands
- 20 drink tickets (2 per person).
- 10 special memorabilia t-shirts
- 10 swag bags
- Following the Grand Marshall Procession
- Premiere placement on banner at event, website, and marketing materials.
- Special mention on various Social Media posts.
- Booth at event.
- Several mentions by hosts on stage during event.

**Equality Circle Package** 

\$20,000

- 6 VIP passes/wristbands
- 12 drink tickets (2 per person)
- 6 special memorabilia t-shirts
- 6 swag bags

- Special placement on banner at event, website and marketing materials.
- Special mention on various Social Media posts
- · Booth at event
- Two mentions by hosts on stage during event

Golden Duck Package

\$15,000

- 4 VIP passes/wristbands
- 8 drink tickets (2 per person)
- 4 special memorabilia t-shirts
- 4 swag bags

- Placement on banner at event, website and marketing materials
- One mention by hosts on stage during event
- Mention on (2) Social Media nost

Strong Ally Package

\$10,000

- 2 VIP passes/wristbands
- 4 drink tickets (2 per person).
- 2 special memorabilia t-shirts
- 2 swag bags

- Mention on (1) Social Media post.
- One mention by hosts on stage during event.
- Placement on banner at event, website and marketing
   materials

Rainbow Level Package

\$5,000

- 2 VIP passes/wristbands
- 4 drink tickets (2 per person).
- 1 special memorabilia t-shirts
- 1 swag bags

- Mention on (1) Social Media nost
- One mention by hosts on stage during event.
- Placement on banner at event, website and marketing materials.



# **Community Sponsorship Packages**

Package 5

\$2500

Mention on (3) Social Media post.

One mention by hosts on stage
during event.

Placement on banner at event, website and marketing materials.

Package 4

\$1500

Mention on (2) Social Media post. Placement on banner at event, website and marketing materials. Package 3

\$1250

Mention on (1) Social Media post.

Placement banner at event,
website and marketing materials.

Package 2

\$500

Placement on banner at event, website and marketing materials.

Package 1

\$250

Placement on website and



# Let's Make A Difference Together

Join us in our mission to create a more inclusive and accepting world. By sponsoring Bridge Cities Alliance, you are making a statement that your business stands for equality and diversity.

Let's bridge cities, let's bridge hearts.

### **Address**

437 W 38th St San Pedro CA, 90731

### **Email**

info@bridgecitiesalliance.com

#### Website

www.bridgescitiesalliance.com

### **Social Media**

@bridgecitiesalliance



Discover various donation options by scanning this OR code!



